

Increase Circulation!

Improve
Engagement!

Inspire Reading!

Expand Collection
Discoverability!

Limitless Library!

Ensure Return on Investment!

Motivate Dreams!

Build Library Advocacy!



The Best MARC Metadata Management is Backed by the Best Metadata Services Team!

Mitinet's industry-leading **ExpertMARC™** team provides full-service database cleanups and MARC record updates. Whether working with individual or union catalogs, we create fully-customized solutions based on your cataloging needs, saving you time and money! Because your catalog is your most valuable asset, let our in-house team of database experts do the heavy lifting, providing you fast and efficient MARC metadata services.

Best of all, to assist in keeping your MARC data clean after your database cleanup, we include our award-winning MARC metadata management software, BestMARC™, for one year!

**BestMARC™ is the most advanced
metadata software available to
ensure only clean, up-to-date data
enters your database.**



Better discovery through the best metadata management.

Call Number Standardization

- Standardize prefixes
- Truncate Dewey numbers
- Cutters - choose the character length and capitalization of the cutter

Record Cleanup

- Fix control field errors
- Remove unwanted fields
- Fix non-filing indicators
- Update invalid indicators
- Set non-filing indicator for titles
- Ensure proper ISBD punctuation
- Add missing or minimum prices to copy records
- Standardize General Materials Designation (GMD) and control fields for each collection

Brief to Full Record Enhancement

- Add missing information such as series information, summary notes, tables of contents, publication information or other key search information, when such information is available in our databases.

Subject Headings Updates

- Update outdated subject headings with the latest in authoritative terminology from:
 - Sears, Library of Congress, LC Children's
 - Add Kid-Friendly™ subject headings such as adding "Bugs" when finding "Arachnids" or "Cars" when finding "Automobiles"
 - Remove unwanted 'Juvenile' terminology
 - Remove redundant subject headings
 - Arrange the subject heading fields in numerical order

Reading Program Matching

- Accurately add reading levels and reading program information, or remove information if desired.
 - Lexile®
 - Accelerated Reader®
 - Reading Counts®
 - Fountas & Pinnell®
 - ReadnQuiz™

Record De-Duplication

- We work with you to determine the best matching algorithm to use that will better fit your needs. We can use several matching points to determine duplicate records that include LCCN, ISBN, author, title, publisher, publication date, and pagination. When matching records are found we keep the best record while attaching copies to it from matching records.



Discover more.™



Best Metadata Management Software: BestMARC & Customer Service Excellence Award - Midwest USA